



Tina Lovasic

Operations / Creative / Lean Six Sigma

+385-92-341-8086

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Zagreb, Croatia, EU

Who Am I?

A dynamic and creative ops manager with a passion for efficiency, new technology and clear communication.

I love meeting new people, problem-solving, hiking, yoga, traveling to obscure places, cats, dark humour and documentaries.

Skills

- Advanced computer proficiency
- Problem-solving & creativity
- Project management
- Teamwork & collaboration
- Agile and Lean Methodology
- Empath - great with people

Expertise

- Startup Company Operations: processes, KPIs, policies and culture development
- Project management & agile
- Client relations / account management
- Leadership & coaching
- Video Production & design

Awards

Toronto, 2019 | TC Transcontinental Innovation Award

Seeking...

I am an international operations director and creative producer seeking fulfilling work with a company that values innovation, trust, flexibility and honest communication.


Work Experience

- | | |
|--|---|
| 2023 - now
Freelance,
Remote | Operations & New Business Consultant <i>The Lean Six Sigma Company, Lucha Lunako</i>
Managing startup operations (implementing processes, productivity tools and company-wide meetings), org chart and role development, creating proposals, developing marketing collateral, running client check-in calls, project management, agile scrum practices |
| 2021 - 2023
1 year
Contract,
Remote | Head of Video & Operations <i>BrandLove</i>
Resourcing and capacity projection; operational improvements within the company such as introducing Slack, improving use of ClickUp PM tool, gDrive folder structure; leading weekly standup meetings; company processes and policy development; managing larger company projects; working with the CEO to determine company priorities |
| 2019-2022
3 years
Full-time,
Hybrid | Head of Creative Studio <i>AppAgent</i>
Leading a creative team (12) of art directors, designers and producers; maintaining excellent collaborative relationships with clients and direct reports; leading team KPI initiatives; capacity and profitability calculations; project management, hiring of new talent; <u>securing the company's largest client and helping bring in 30% of new revenue as a result</u> |
| 2016-2019
3 years
Full-time,
On-site | Video Production Supervisor <i>TC Transcontinental</i>
Supervising a video team (7) responsible for producing video content from concept to delivery for various clients; hosting a series of training sessions and one on one's to assist co-workers in their professional development; compiling a weekly report on the status of production; <u>boosting profits through successfully recruiting new clients effecting a 15% increase in project margins</u> |
| 2013-2016
3 years
Full-time,
On-site | Brand Producer <i>Lululemon Athletica</i>
Overseeing the scheduling and production of various photo and video shoots; securing locations and permits; booking talent; writing contracts; negotiating with external vendors and managing their involvement; helping creative team come up with concepts during brainstorming |
| 2011-2013
3 years
Full-time,
On-site | Video Producer <i>Somedia Networks</i>
Managing the production of 20-30 corporate video projects at a time; hiring video editors and videographers; developing interview questions and shot lists; client relations and pre production calls; overseeing the video editing process; booking voice over talent; processing invoices |
| 2006-2009
3 years
Full-time,
On-site | Scrum Master + QA Analyst <i>TUCOWS Inc.</i>
Leading a software development team of 5; acting as scrum master and ensuring team is following Agile practices; testing software using QA best practices; project management; leading sprint planning session + retrospectives and demos |



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Software / OS

- MAC OS
- Windows OS
- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- ClickUp, Basecamp, Smartsheet, Monday.com
- Canva
- Mailchimp
- Shopify

Work Experience (cont'd)

2010-2011

3 years

Full-time,
On-site

Digital Media Specialist | ACS

Photographing various technical devices; creating animations for the website; editing how-to videos, and managing updates on our CMS (content management system).

Education

2023-2024

Lean Six Sigma Black Belt Certification

THE LEAN SIX SIGMA COMPANY (ISO)

2009-2010

Advanced Film and Television (ATVF) Certificate

SHERIDAN COLLEGE, OAKVILLE, CANADA

2008-2008

Scrum Master Certification

SCRUM ALLIANCE, TORONTO, CANADA

2002-2006

4 years

Bachelor of Fine Arts, New Media

RYERSON UNIVERSITY, TORONTO, CANADA

Focus on video production, digital photography and web design.

References

Available upon request.